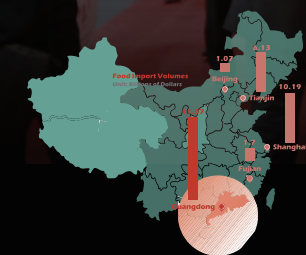


## GUANGDONG, THE GATE TO SOUTHERN CHINA. THE BIGGEST PORT OF IMPORTED FOOD IN CHINA.



For the past few years, China has become the world's biggest imported food market and likely achieve a market scale reaching \$ 480 billion in 2018. Additionally, the ports for China's food import are mainly concentrated in the coastal provinces and cities.

With a favorable business environment, increasing demand for imported food and advantageous geographical location of China, Guangdong is clearly seen as the perfect market place for the imported food industry.



## FOOD2CHINA EXPO THE NEW GATEWAY TO THE CHINESE IMPORTED FOOD MARKET

**FOOD2CHINA EXPO is the only professional B to B trade fair only focusing on imported food industry in South China.**

**This show has become a must-attend event and a strategic platform for importers, distributors and buyers from Southern China. Every September, FOOD2CHINA EXPO welcomes the relevant decision makers and suppliers who make China the fastest-growing market for imported food.**

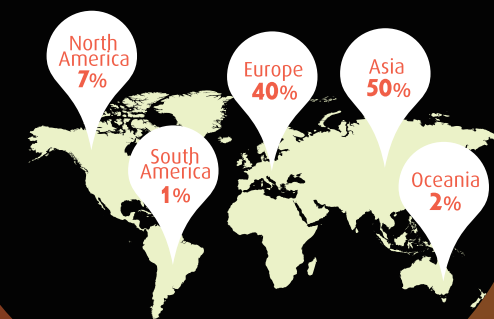
- \* China to be the world's biggest imported food market in 2018 and likely to achieve a market scale reaching \$480 billion.
- \* South China, as the region with the largest consumption of food, will further expand imported food demand and unleash the potential of the market.
- \* VIP Buyer Program: High-Quality Buyer Resources and Precise matching between the suppliers and the buyers.
- \* Strong Support from IFA- Guangdong (China) Imported Food Association, organizing purchasing for hundreds of imported food enterprises.
- \* Co-work with food2china.com and food2china media for Online - Offline Integration.



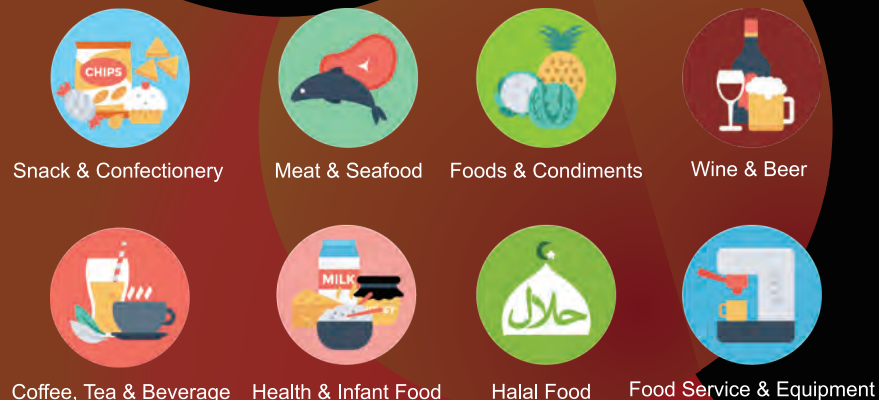
## KEY HIGHLIGHTS OF FOOD2CHINA EXPO 2019



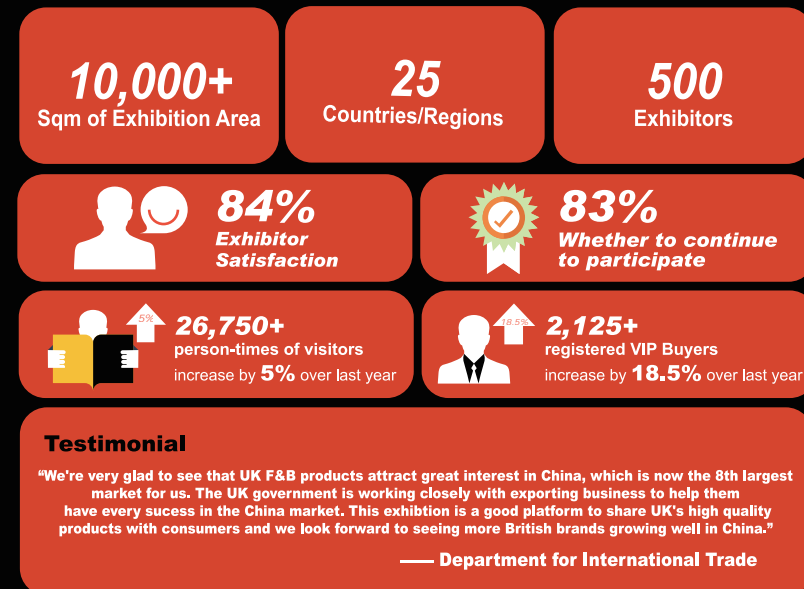
## NATIONAL EXHIBITORS



## PRODUCT OF EXHIBITS



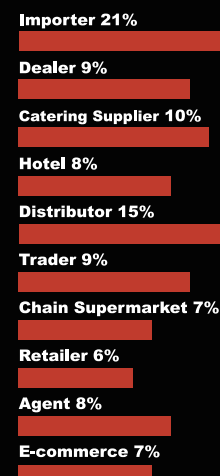
## 2018 REVIEW



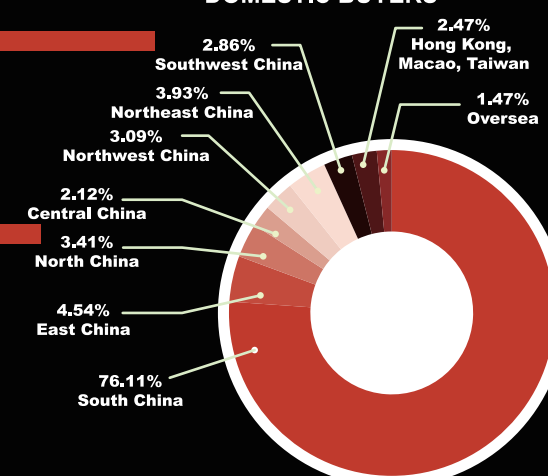
## TOP 7 MOST POPULAR EXHIBIT PRODUCTS



## BUYERS' BUSINESS NATURE



## REGIONAL DISTRIBUTION OF DOMESTIC BUYERS





## VIP BUYER LIST

### IMPORTERS

Shanghai Xiniu Trading Co. Ltd  
Shanghai Longjin International Trade Co. Ltd  
Beijing Xinhengbali Trading Co. Ltd  
Dalian Hualian Food Co. Ltd  
Chongqing Yizun Import And Export Trading Co. Ltd  
Shijiazhuang Fuli Heng Trading Co. Ltd  
Jointek Business Holdings  
Guangzhou Wakan Trading Co., Ltd  
Gvg World Supply Chain Llc.(China)  
Angliss  
My Way Import And Export Company Limited  
Guangzhou Geryfood Co., Ltd.  
Guangzhou Yining Commercial&Enterprises Co., Ltd  
Guangzhou Full Flavor Import & Export Co., Ltd.  
Ronghui Treade (G.Z.) Co., Ltd.  
Ho Fung Food Limited  
Guangzhou Prompt Imp.&Exp. Co., Ltd  
Shenzhen Lsf Co. Ltd

### CATERING & RESTAURANTS

Shanghai Wanguo Catering Co. Ltd  
Henan Zhengzhou Runzhize Catering Co. Ltd  
Bedi Catering Co. Ltd  
Shenzhen Hewei Jinpin Catering Management Co. Ltd  
Zhongshan Flavor Alliance Catering Management Co., Ltd.  
Guangzhou You Ju Catering Management Co., Ltd.  
Guangzhou Rijia Provincial Catering Co. Ltd  
Guangzhou Senfei Lip Catering Co. Ltd

### CHAIN SUPERMARKET & STORES

Guangzhou Parknshop  
Carrefour (China) South China  
Guangzhou Grandbuy Co., Ltd.  
Community Plaza  
Guangzhou Lotus Chain Supermarket Co., Ltd.  
Corner's Deli

### HOTELS

W Guangzhou  
Manhattan Hotel Group Singapore  
Sanya Mangrove Resort Hotel Management Co. Ltd  
White Swan Hotel  
Sofitel Guangzhou Sunrich  
Dongfang Hotel  
Vanburgh Hotel  
Dragon Lake Princess Hotel

### E-COMMERCE

Vipshop (China) Co., Ltd.  
JD.Com  
Benlai.Com  
Guangzhou Junye Electronic Commerce Co. Ltd  
Guangzhou Health Choice Network Technology Co. Ltd

AND  
MORE

## FOOD2CHINA FORUM

FOOD2CHINA Forum is the biggest industrial forum held by Guangdong Imported Food Association. The event organizers and participants, experts of the imported food industry, explore and exchange ideas on various topics such as industry development trends, imported food regulations and policies, food security, circulation channels, etc. Global food industrial leaders will gather to discuss the next hot topics of the imported food industry. Following the wave on the previous editions, FOOD2CHINA EXPO will continue to offer high quality and professional industrial events.

\*Forum 1: Consuls Networking Forum

\*Forum 2: New Retail Forum



## ONSITE THEME EVENTS

### BUSINESS MATCHING

During the exhibition, FOOD2CHINA EXPO will provide business matching service for international pavilions, connecting more than 300 exhibitors to buyers with clear purchasing intentions onsite.

\* Czechs Food Promotion Event

\* Korean Food Business Matching Event

\* British Food Business Matching Event

\* Portuguese Food Business Matching Event

### COFFEE CUP TASTER COMPETITION

Organized by CREMA and Guangdong Imported Food Association, coffee cup taster competition will hold three day onsite. Selected the final champion by the evaluation of the coffee cup tasting.



## PARTICIPATION FEE

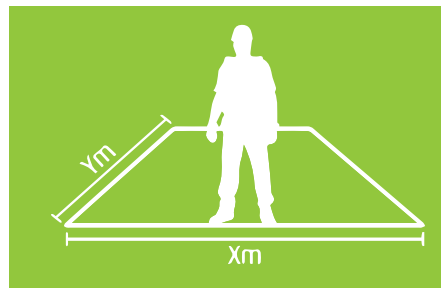
### OPTION 1 : RAW SPACE

Rate  
**USD250/sqm**  
(Min.36sqm)

### Facilities

Exhibit space only

Excluding any equipment, exhibitor should pay electricity and the administrator fee to the exhibition center directly.



### OPTION 2 : ENHANCED SHELL SCHEME

Rate  
**USD2880/9sqm**

### Facilities

Shell Scheme Panels  
Fascia Board with Company Name  
Upper Fascia Board  
Side Board with Company Name  
Glass Showcase with 1 Downlight  
Reception Counter  
Folding Chairs \* 4  
Long-arm Spotlight(100W) \* 4  
Wooden Shelves \* 3  
Glass Round Table  
5A/220V Socket  
Waste Bin  
Carpet



### OPTIONAL VALUE ADDED SERVICES

- Reservation of Hotel Accommodation and Air Tickets
- Reservation of Airport Transfers

# Get Your Discount Price

## Contact Our Sales Team Now!

This brochure shall not be used as a contract offer. The detailed information of the exhibition and booth shall be subject to the final announcement of the exhibition.



### Contact us

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Website: www.food2chinaexpo.com Facebook/Linkedin: food2china



Food to China. Tastes from the World

# 26-28/SEP 2019

## FOOD2CHINA EXPO

Area C, China Import & Export Fair Complex,  
Guangzhou, China

[www.food2chinaexpo.com](http://www.food2chinaexpo.com)

