



Food to China. Tastes from the World

19-21/SEP
2019

FOOD2CHINA EXPO

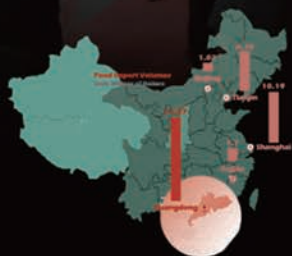
Area C, China Import & Export Fair Complex,
Guangzhou, China

www.food2chinaexpo.com





GUANGDONG, THE GATE TO SOUTHERN CHINA. THE BIGGEST PORT OF IMPORTED FOOD IN CHINA.



For the past few years, China has become the world's biggest imported food market and likely achieve a market scale reaching \$ 480 billion in 2018. Additionally, the ports for China's food import are mainly concentrated in the coastal provinces and cities.

With a favorable business environment, increasing demand for imported food and advantageous geographical location of China, Guangdong is clearly seen as the perfect market place for the imported food industry.



FOOD2CHINA EXPO THE NEW GATEWAY TO THE CHINESE IMPORTED FOOD MARKET

FOOD2CHINA EXPO is the only professional B to B trade fair only focusing on imported food industry in South China.

This show has become a must-attend event and a strategic platform for importers, distributors and buyers from Southern China. Every September, FOOD2CHINA EXPO welcomes the relevant decision makers and suppliers who make China the fastest-growing market for imported food.

- * China to be the world's biggest imported food market in 2018 and likely to achieve a market scale reaching \$480 billion.
- * South China, as the region with the largest consumption of food, will further expand imported food demand and unleash the potential of the market.
- * VIP Buyer Program: High-Quality Buyer Resources and Precise matching between the suppliers and the buyers.
- * Strong Support from IFA- Guangdong (China) Imported Food Association, organizing purchasing for hundreds of imported food enterprises.
- * Co-work with food2china.com and food2china media for Online - Offline Integration.



KEY HIGHLIGHTS OF FOOD2CHINA EXPO 2019



800+
Exhibitors



20,000+
Sqm of Exhibition Area



10,000+
Trade Buyers



30+
Countries/Regions

NATIONAL EXHIBITORS



PRODUCT OF EXHIBITS



Snack & Confectionery



Meat & Seafood



Foods & Condiments



Wine & Beer



Coffee, Tea & Beverage



Health & Infant Food



Fruit & Vegetable



Food Service & Equipment

2018 REVIEW

10,000+

Sqm of Exhibition Area

25

Countries/Regions

500

Exhibitors



84%

Exhibitor Satisfaction



83%

Whether to continue to participate



26,750+

person-times of visitors
increase by **5%** over last year



2,125+

registered VIP Buyers
increase by **18.5%** over last year

Testimonial

"We're very glad to see that UK F&B products attract great interest in China, which is now the 8th largest market for us. The UK government is working closely with exporting business to help them have every success in the China market. This exhibition is a good platform to share UK's high quality products with consumers and we look forward to seeing more British brands growing well in China."

— Department for International Trade

TOP 7 MOST POPULAR EXHIBIT PRODUCTS



1.Confectionary
(Biscuits and Sweets)



2.Frozen Products
(Meat and Seafood)



3.Ingredients
(Olive Oil and Canned and Processed Foods)



4.Drinks and Beverage



5.Dairy Products and Fresh Milk



6.Wine and Beer

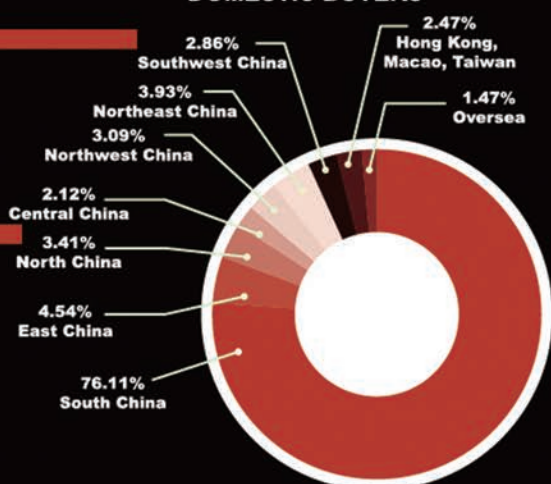


7.Health Food

BUYERS' BUSINESS NATURE



REGIONAL DISTRIBUTION OF DOMESTIC BUYERS



VIP BUYER LIST

IMPORTERS

Shanghai Xiniu Trading Co. Ltd
Shanghai Longjin International Trade Co. Ltd
Beijing Xinhengbaoli Trading Co. Ltd
Dalian Hualian Food Co. Ltd
Chongqing Yizun Import And Export Trading Co. Ltd
Shijiazhuang Fulli Heng Trading Co. Ltd
Jointek Business Holdings
Guangzhou Wakan Trading Co., Ltd
Gvg World Supply Chain Llc.(China)
Angliss
My Way Import And Export Company Limited
Guangzhou Geryfood Co.,Ltd.
Guangzhou Yineng Commercial&Enterprises Co.,Ltd
Guangzhou Full Flavor Import & Export Co., Ltd.
Ronghui Treade (G.Z.)Co.,Ltd.
Ho Fung Food Limited
Guangzhou Prompt Imp.&Exp.Co.,Ltd
Shenzhen Lsf Co. Ltd

CATERING & RESTAURANTS

Shanghai Wanguo Catering Co. Ltd
Henan Zhengzhou Runzhize Catering Co. Ltd
Bedi Catering Co. Ltd
Shenzhen Hewejinpin Catering Management Co. Ltd
Zhongshan Flavor Alliance Catering Management Co., Ltd.
Guangzhou You Ju Catering Management Co., Ltd.
Guangzhou Rijia Provincial Catering Co. Ltd
Guangzhou Senfei Lip Catering Co. Ltd

CHAIN SUPERMARKET & STORES

Guangzhou Parkshop
Carrefour (China) South China
Guangzhou Grandbuy Co., Ltd.
Community Plaza
Guangzhou Lotus Chain Supermarket Co., Ltd.
Corner's Deli

HOTELS

W Guangzhou
Manhattan Hotel Group Singapore
Sanya Mangrove Resort Hotel Management Co. Ltd
White Swan Hotel
Sofitel Guangzhou Sunrich
Dongfang Hotel
Vanburgh Hotel
Dragon Lake Princess Hotel

E-COMMERCE

Vipshop (China) Co., Ltd.
JD.Com
Benlai.Com
Guangzhou Junye Electronic Commerce Co. Ltd
Guangzhou Health Choice Network Technology Co. Ltd

AND
MORE

FOOD2CHINA FORUM

FOOD2CHINA Forum is the biggest industrial forum held by Guangdong Imported Food Association. The event organizers and participants, experts of the imported food industry, explore and exchange ideas on various topics such as industry development trends, imported food regulations and policies, food security, circulation channels, etc. Global food industrial leaders will gather to discuss the next hot topics of the imported food industry. Following the wave on the previous editions, FOOD2CHINA EXPO will continue to offer high quality and professional industrial events.

*Forum 1: Consuls Networking Forum

*Forum 2: New Retail Forum



ONSITE THEME EVENTS

BUSINESS MATCHING

During the exhibition, FOOD2CHINA EXPO will provide business matching service for international pavilions, connecting more than 300 exhibitors to buyers with clear purchasing intentions onsite.

- * Czechs Food Promotion Event
- * Korean Food Business Matching Event
- * British Food Business Matching Event
- * Portuguese Food Business Matching Event

COFFEE CUP TASTER COMPETITION

Organized by CREMA and Guangdong Imported Food Association, coffee cup taster competition will hold three day onsite. Selected the final champion by the evaluation of the coffee cup tasting.



PARTICIPATION FEE

OPTION 1 : RAW SPACE

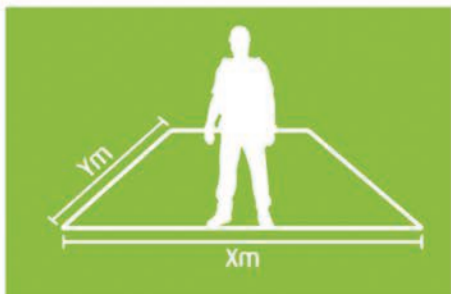
Rate

**USD250/sqm
(Min.36sqm)**

Facilities

Exhibit space only

Excluding any equipment, exhibitor should pay electricity and the administrator fee to the exhibition center directly.



OPTION 2 : ENHANCED SHELL SCHEME

Rate

USD2880/9sqm

Facilities

Shell Scheme Panels
Fascia Board with Company Name
Upper Fascia Board
Side Board with Company Name
Glass Showcase with 1 Downlight
Reception Counter
Folding Chairs * 4
Long-arm Spotlight(100W) * 4
Wooden Shelves * 3
Glass Round Table
5A/220V Socket
Waste Bin
Carpet



OPTIONAL VALUE ADDED SERVICES

- Reservation of Hotel Accommodation and Air Tickets
- Reservation of Airport Transfers

Get Your Discount Price

Contact Our Sales Team Now!

This brochure shall not be used as a contract offer. The detailed information of the exhibition and booth shall be subject to the final announcement of the exhibition.



Contact us

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