

2019/9/19-21 FOOD2CHINA EXPO

Hall 15.2&16.2, Area C, China Import & Export Fair Complex Guangzhou, China

POST-SHOW REPORT





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EXHIBITIONS



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Food to China. Tastes from the World



2019 Review

FOOD2CHINA EXPO was successfully held on 19th-21st September 2019 at Hall 15.2 & 16.2, Area C of the China Import & Export Fair Complex. The three-day exhibition attracted a total of 800 food enterprises and brands from 28 countries and regions around the world, and the number of professional visitors reached 29164 person-times.

FOOD2CHINA EXPO showed the vigorous development of China's imported food industry with the exhibition area of 20000 square meters. It displayed more than 3000 kinds of products, such as snack, condiments, seafood, meat, fruit, wine, beer, coffee and so on.

National Exhibitors













Health &

Infant Food





Equipment

Snack & Confectionery Seafood

Condiments

Wine & Beer

Beverage

POST SHOW REPORT 2019 01

Fruit &

Vegetable



A total of 800 enterprises and brands participated in this exhibition, among which 39% were Chinese importers and 61% were from other countries. The largest number of exhibitors were from Asia, accounting for about 39% of the total, followed by Europe. Among the products, snack accounting for about 29% of the total, meat and seafood 17%, wine and beer 15%.

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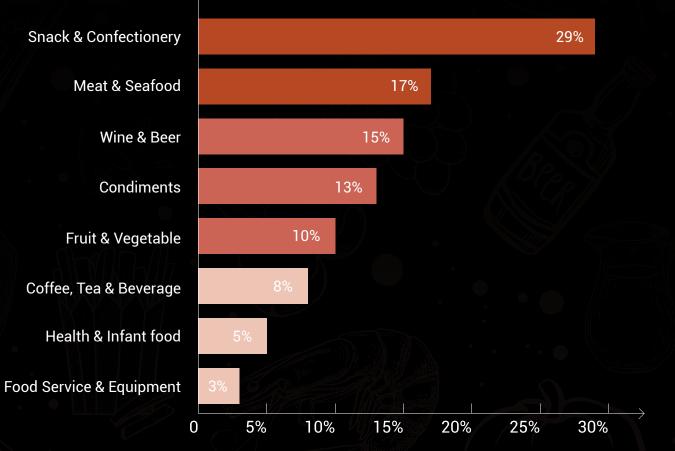
Key exhibitors include: Ayrin Limited Liability Company, Russian Export Center JSC, Office of Small and Medium Enterprises Promotion, KIDSWELL, 3B NETWORKS CO., LTD., GREEN CO., LTD., SAMHAE COMMERCIAL CO., LTD., SCOTCH WHISKY & LONDON DRY GIN, OYÁ GmbH, löwenzahn organics, Italian Trade Agency, Inalca Food & Beverage, LINKAR, PANACEA EXIM, NATURE ONE FRESH PRODUCE, MAVRAS OLIVE OIL COMPANY, AEGEAN DRIED FRUITS EXPORTERS' ASSOCIATION, MADO, 7D The Original, Aotsubu Co., Ltd., NISSIN FOODS (CHINA) HOLDING CO., LTD., National Support Centre For Agriculture, Eurochina Bridge S. L., GloballFoods Brazil, Zonamerica Business Service (Foshan) Co., Ltd., Green Choice, Guangzhou Thai Delicious Food Co., Ltd, Oten Trading Company, Guangzhou Wakan Group, Guangdong Foodstuffs Imp. & Exp. Group Co., LTD., Heyuan Pavilion.

Composition of Exhibitors

Chinese Importers **39%**

Other Countries 61%





POST SHOW REPORT 2019 03

Exhibitor Satisfaction

83% of Exhibitor Was Satisfied, 88% Continue To Participate.



Exhibitor's Comments

We have met some potential customers who are interested in our products and we are still in the process of contacting and following up. Thank you very much for providing us with such valuable opportunities.

The Happy Monk

We hope to enhance the Chinese consumers' recognition and support for polish products through FOOD2CHINA EXPO. At present, quite a few Chinese enterprises have shown interest in our products.

- National Support Centre For Agriculture (KOWR)

This is our first attempt to participate in the exhibition in China, the Chinese market has great potential, and we have a great harvest in FOOD2CHINA EXPO.

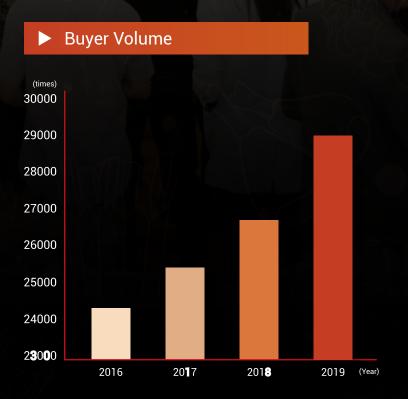
- Global Foods Brazil

FOOD2CHINA EXPO is well organized and arranged. The business meeting during the exhibition helps me find many cooperative friends. I am very happy to attend this exhibition.

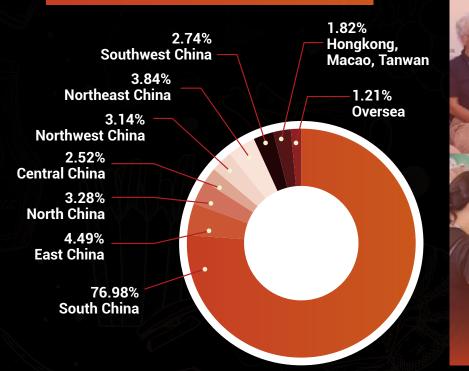
- 7D The Original

Trade Buyer's Profile

The number of professional visitors has reached a new high. The exhibition attracted a total of **16420** key purchasers from **34 provinces and regions** of China, including imported food industry, hotel catering industry, retail and supermarket. The number of visits reached **29164**, with a year-on-year **growth of 8%**.

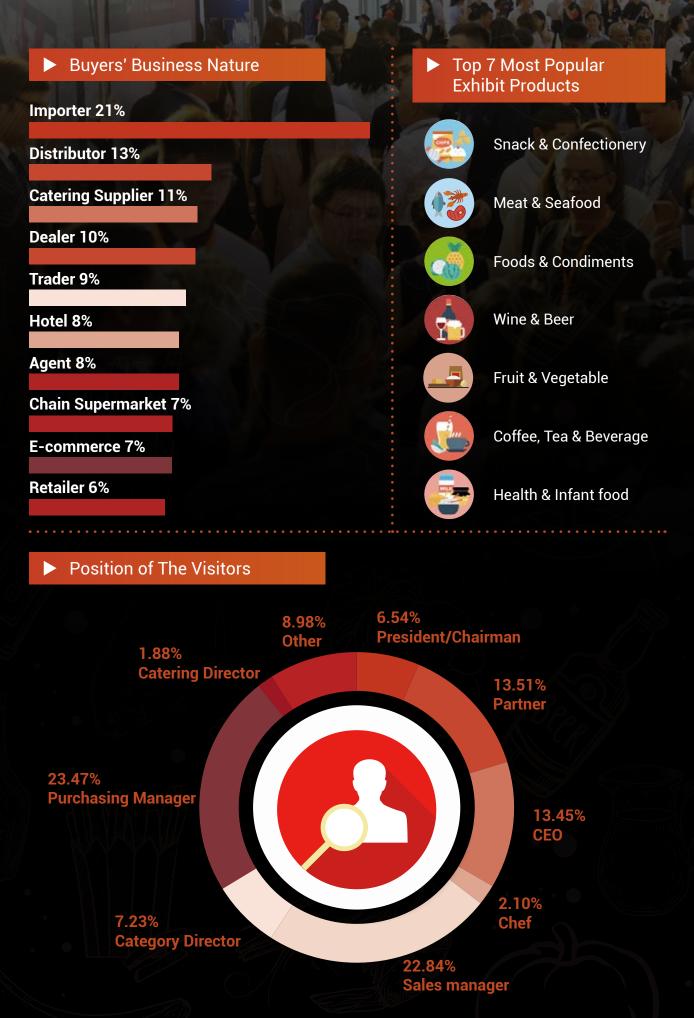


Regional Distribution of Buyers





AVRA



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Part of VIP Buyer List

Importer

Sizhou (Guangzhou) Food IMP. & EXP. Trading Co., Ltd. Shenzhen Land Future IMP. & EXP. Trading LLC. Sanchang (Shanghai) Trading Co., Ltd. Hongchang Trading Co., Ltd. Guangzhou Baiqianhui Frozen Food Co., Ltd. ShengLong Trading Co., Ltd. Lizhao Trading Co., Ltd. Poldana Wine Co., Ltd. Gourmet Fresh Co., Ltd. Shenzhen Weihua Industrial Co., Ltd. Guangzhou Haijin Hui Trading Co., Ltd. Guangdong Shunde Putuo Trading Co., Ltd. ZhuHai Ausun Trading Co., Ltd. Dongguan Shuangguang Trading Co., Ltd. Guangzhou Lixie Trading Co., Ltd.

Catering & Restaurant

Hongkong Hesheng Catering Group Co., Limited K11 Catering Management Co., Ltd. Guangzhou Yueyuan catering Co., Ltd.

Guangzhou Restaurant Group Catering Management Co., Ltd.

Gansu Mino Baiwei Catering Service Management Co., Ltd.

Guangzhou Xipao Catering Co., Ltd.

Guangzhou Manchester United Catering Management Co., Ltd.

Guangzhou Fulushou Catering Management Co., Ltd. Foshan Tai Aili Catering Co., Ltd.

Guangzhou Senfei Lip Catering Co., Ltd.

E-Commerce

Alibaba VIP.com Suning.com Omall Ao Mygod

Chain Supermarket & Store

Guangzhou Lotus Chain Supermarket Co., Ltd. Guangzhou Park n Shop Maxvalu Guangzhou Guangzhou Corner's Chain Stores Management Co., Ltd. Mighty Basket Guangzhou Xin Da Xin Department Store Guangzhou Linglijian Store Management Co., Ltd. Dongguan Meiyijia Chain Store Co., Ltd. Huada Shopping Plaza Sihai Baijia Convenience Store Co., Ltd.

Hotels

Baiyun Hotel China Hotel Asia International Hotel Hotel Landmark Canton The Spring Legend Resort Guangzhou The Coli Hotel Shenzhen Goodview Hotel Dongguan Guiyang Wanyi Hotel Investment Management Co., Ltd.

And Many More



Activities

2019 Food To China Forum

Held by Guangdong Imported Food Association, Guangzhou Food2China Network Technology Co., Ltd., 2019 Food To China Forum invited professionals of imported food industry to share and interpret the new policies as well as to explore the new channels of imported food.

Ray Jordan's Wine Guide – West Australian Wine X Port Wine Day

Ray Jordan, master of wine tasting together with Linkar Group, PSSP Group and some five star wineries from Western Australian, shared the unique tasting experience and wine knowledge of Western Australian wine and Portuguese port at FOOD2CHINA EXPO.

Tmall Food Large Enterprise Special Discussion Session

In recent years, shopping on Tmall.com is more and more popular in China. FOOD2CHINA EXPO invited Mr.Hector, the reprensentative of Tmall.com to introduce the ways of promotion and establishment of online shop on Tmall.com.

Guangzhou International Coffee Cup Tasters Competition

Organized by CREMA and Guangdong Imported Food Association, the 6th Guangzhou International Coffee Cup Tasters Competition has attracted nearly a hundred of participants and audience from all walks. The intense competition lighted up the passion of both contestants and audience.

Professional Business Matching Meetings

Over 10 professional business matching meetings were held during the exhibition which supported exhibitors and buyers to get connected with each other, improving the exhibition trade volume.

















2019 Media Promotion
Comprehensive Coverage National Mass Media
CGTN 2 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
Advertising Industrial Vertical Portal Media
ASIA ALMOND WINKEN TWW CHEMINKE & HOSPITALITY RESOURCE DIRECTORY INTO COMPLETE TRAVELER INTERVIEW CHEMINKE & HOSPITALITY RESOURCE DIRECTORY FOOD INFECTORY F
Brand 火の成響 Exborand ()) XinChao 公司 日本 2000 2
► Media Clipping
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